

Consciousness in Corporate Corridors

Management • Leadership • Spirituality



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In the field of Management and Leadership a new 'world view' is needed - a world view, based on an 'integral approach' to life wherein Market, Society and Self find a new integration to make life more fulfilling and meaningful. This book presents this holistic world view of a futuristic 'sacro-civic society' (consciousness based society) rooted in the idea of 'Pragyatantra' wherein Management, Leadership and Spirituality are three pillars of the Society and Corporations rooted in the values of 'dignity, freedom and liberation'. In the context of Corporates, it implies a movement towards 'Holistic Corporate Management' (HCM) with spirituality as an integral dimension of the management and leadership process.

Written by eminent thinkers who have successfully obtained insights into Consciousness, the fundamental principle of *Management & Leadership* and its practice, this book is useful to Corporate Managers and Leaders, Social Thinkers, Institution Builders and also general readers interested in the idea of consciousness and its application in day to day existence.

• AUTHORS •



Dr. Subhash Sharma is well known in the management education world both in India and abroad. He holds Post Graduate Diploma in Management (PGDM) from Indian Institute of Management (IIM), Ahmedabad, and Ph. D. from the University of Southern California (USC), Los Angeles, USA. Through his books and scientific papers he has established a distinct identity for Indian Management Education. This has resulted in a large number of scholars who not only follow his ideas and concepts but have done further research resulting in *Subhashism*. He has been acknowledged as institution builder because of his contributions to the following innovative institutions from their creation stage: Women's Institute for Studies in Development Oriented Management (WISDOM), at Banasthali University, Rajasthan; Indian Institute of Plantation Management, Bangalore; Indus Business Academy (IBA), Bangalore and Greater NOIDA. He is acknowledged as *Wise Guru* and is well known as a 'revolutionary teacher' with a transformative touch.



Dr. Daniel Albuquerque is a student of economics, literature and philosophy; he has a doctorate from Julius Maximilian University, Würzburg, Germany. The author of highly acclaimed *Business Ethics, Principles and Practices*, has several works, scientific papers and freelance articles to his name; he is a writer with the Higher Education Department of Oxford University Press. Founder of the Seat of Wisdom Educational Society, Goa, he is a visiting professor at the Friedrich Schiller University, Jena, Germany. His experience spans across academic, corporate, political and cultural fields both in India and abroad.



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